Green Our-VA®
Bike Rack Design Competition

OFFICIAL
REGISTRATION
PACKET
Green Our-VA
RVA Bike Rack Design Competition 2008

**Competition Format**

The competition is open to the Richmond & Tri-City area design community including architects, artists, engineers, landscape architects, planners, urban designers, product and industrial designers, sculptors, students, professors, graphic designers, interior designers and manufacturers. [Recognizing that the apparent simplicity of bicycle parking belies its many practical requirements, Ellwood Thompson’s Local Market encourages multi-disciplinary teams to participate.]

**Competition Stages**

This is a two-stage design competition. Competitors will submit concept ideas in Stage I. A selection committee will select up to ten competitors who will then move to Stage II. The jury will then select first and second place winners out of the Stage II selections. The first-place winner will receive a $200.00 Ellwood Thompson’s gift card as well as their design being built and used in future Ellwood Thompson’s projects [1]. The second place winner will have their design built and used in future Ellwood Thompson’s projects, as well as receiving a $100.00 Ellwood Thompson’s gift card [1]. Both winners will be recognized as the designer with appropriate name plaques where the bike racks are used.

[1] In exchange for the prize, the first-place & second place winner will transfer intellectual property rights to Ellwood Thompson’s Local Market.

**Design Guidelines**

1. All designs shall be wholly new designs developed solely for the purpose of this competition. Designs shall incorporate materials and finishes that are: durable and easy to maintain and install; theft and tamper resistant; resistant to corrosive agents (atmospheric, animal, motor vehicle, etc.).

2. Designs shall avoid corrosion produced by metal-to-metal contact, including contact between the fixture and a standard bicycle. All elements shall be composed of materials that are non-combustable and all finishes shall be non-flammable.

3. Designers are strongly encouraged to incorporate reused, reclaimed or recycled material while keeping simplicity in mind.

4. All designs must be safe for both pedestrians and cyclists.

5. The bicycle should not have to be lifted off the ground more than 6 inches to access and be secured to the rack. There must be a minimum two point connection between the bicycle and the rack. That is, the design must allow for the bicycle frame as well as at least one wheel to be secured to the rack.

6. Most sizes and shapes of bicycle frames and bicycle wheels should be able to use the rack, utilizing generic and commonly available locks and chains. All designs should be self-service and carry no operating costs.

7. The design must be theft resistant, however, must also be non-permanent, semi permanent, or moveable. Contestants are encouraged to keep material costs under $2000.00.

**Competition Schedule**

1. Competition Announcement 11/2/08  
2. Registration Deadline 12/15/08  
3. Stage I Submissions Deadline 01/12/08  
4. Stage II Competitors Announced 01/26/09  
5. Stage II Competitors Briefing 01/28/09  
6. Stage II Submission Deadline 02/28/09  
7. Competition Winner Announcement 03/11/08
Competition Announcement: Monday, 11/3/08

Competition announcement will go live and to the press with posters, flyers, and official registration packets available at Ellwood Thompson’s Local Market, Chop Suey Books (Carytown), and Richmond Re-Cycles. Competition/Registration packets will also be dropped off to local design firms and to VCU Art Foundation and Undergrad students throughout the University.

Registration Deadline: Monday, 12/15/08

Registration Packets will be due and should be faxed in or dropped off to Ellwood Thompson’s Local Market in Carytown by the closing hour of 10:00pm that night.

Stage I Submission Deadline: Monday, 01/12/09

Registered contestants will have to submit the following:
1. Concept of design / Inspiration
2. Color drawings and renderings of design.
3. List and description of materials, how they are used, and their environmental impact.

Stage II Competitors Announced: Monday, 01/26/09

Stage I winners (up to 10) will be announced via our website and blog, and through e-mail and phone calls.

Stage II Briefing: Wednesday, 01/28/09

Stage I winners will be contacted by e-mail and phone calls to be briefed on proceeding to the second stage of the competition.

Stage II Submission Deadline: Monday, 02/28/09

Registered contestants will have to submit the following:
1. Working drawings including plan, elevation, section, and rendered color perspectives.
2. Final material list with estimated costs, colors, and environmental impact.
3. Written paragraph as to why your/team’s design should be chosen.

Winner is Announced: Wednesday, 03/11/09

Construction Process Begins
Green Our-VA
RVA Bike Rack Design Competition 2008
Registration Form

Date: 

Are you entering as an individual contestant or team/group? 

If individual

Last Name: 
First Name: 

If team or group

Name of Team or Group: 
Organization / Company: 

Type of Company: 

# of People on Team: Team Leader: 

Address: City: 

State / Zip: 

Daytime Phone: - 

E-Mail: 

Website: 

Signature: (team leader)

By signing above, you agree and understand the contest format, stages and guidelines.

*Registration is due Monday, December 15, 2008 and must be turned in to Ellwood Thompson’s Local Market located at 4 N. Thompson St. Richmond, VA, 23221 at the top of Carytown on the corner of Ellwood Ave. and Thompson St. by 10:00pm that night. Registrations can be faxed to 804/612-1028 or e-mailed to mquillen@ellwoodthompsons.com.

For more information, please visit www.ellwoodthompsons.com or call 804/359-7525.
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Jury Lineup

**Internal Jury**

Rick Hood, Owner, Ellwood Thompson’s Local Market / Architect
Ryan Youngman, CEO, Ellwood Thompson’s Local Market
Miles Quillen, Marketing Designer, Ellwood Thompson’s Local Market / Bicycle Advocate
Lesley Johnson, Marketing Director, Ellwood Thompson’s Local Market

**Erin Briggs** Co-Founder of Richmond Re-Cycles / Bicycle Advocate
**Shelly Briggs** Co-Founder of Books On Wheels / Bicycle Advocate
**Christina Hilliard** VCU Interior Design Graduate / Designer / Johannas Design Group / Richmond, VA
**Mathew McDonald** Digital Designer / The Martin Agency / Richmond, VA
**Lauren Stewart** VCU Interior Design Graduate / Designer / Marvin Lang Design / Richmond, VA
**Ward Teft** Owner, Chop Suey Books & Co-Founder of Books On Wheels / Bicycle Advocate / Richmond, VA
**Camden Whitehead** VCU Interior Design Professor / Architect / Richmond, VA
**Kevin Wylie** VCU Interior Design Professor / Architect / Paperspace Architecture / Richmond, VA / Washington D.C.